

ORDER
**UNIVISION
COLORADO**
KCEC-TV

Orders
Order / Rev: 68260
Alt Order #:
Product Desc: Udall For Colorado-DSCC
Estimate:
Flight Dates: 09/15/14 - 09/21/14
Original Date / Rev: 09/04/14 / 09/04/14
Order Type: GENERAL

DD 9/15/14

Primary AE: Denver House
Sales Office: L-DEN
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Udall, Mark
Demographic: HH
Product Codes: Candidates
Priority: P-01
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/21/14	60	\$25,280.00	\$21,488.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	60	\$25,280.00	\$21,488.00	0.00
Totals	60	\$25,280.00	\$21,488.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	09/15/14	09/21/14	M-F 6a-10a Despierta Cóm	CM	6a-10a	33333--	:30	15	\$150.00	P-01	0.00	NM	15	\$2,250.00
				Despierta America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	33333--					15	\$150.00		0.00			
N 3	KCEC	09/15/14	09/21/14	Daytime M-F Hour 3	CM	11a-12p	--11---	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
				Daytime M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--11---					2	\$150.00		0.00			
N 4	KCEC	09/15/14	09/21/14	Daytime M-F Hour 5	CM	1p-2p	1---1--	:30	2	\$190.00	P-01	0.00	NM	2	\$380.00
				Daytime M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1---1--					2	\$190.00		0.00			
N 5	KCEC	09/15/14	09/21/14	Daytime M-F Hour 6	CM	2p-3p	-1-1---	:30	2	\$75.00	P-01	0.00	NM	2	\$150.00
				Daytime M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-1-1---					2	\$75.00		0.00			
N 6	KCEC	09/15/14	09/21/14	Early Fringe M-F Hour 1	CM	3p-4p	1--11--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
				Early Fringe M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1--11--					3	\$250.00		0.00			
N 7	KCEC	09/15/14	09/21/14	Early Fringe M-F Hour 2	CM	4p-5p	11--1--	:30	3	\$250.00	P-01	0.00	NM	3	\$750.00
				Early Fringe M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	11--1--					3	\$250.00		0.00			

Order / Rev: 68260
 Alt Order #:
 Flight Dates: 09/15/14 - 09/21/14

Advertiser: Udall, Mark
 Product Desc: Udall For Colorado-DSCC
 Estimate: KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KCEC	09/15/14	09/21/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	11111--					5	\$800.00		0.00			
N 9	KCEC	09/15/14	09/21/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	11111--					5	\$650.00		0.00			
N 11	KCEC	09/15/14	09/21/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	11111--	:30	5	\$50.00	P-01	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	11111--					5	\$50.00		0.00			
N 12	KCEC	09/15/14	09/21/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	11111--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	11111--					5	\$750.00		0.00			
N 13	KCEC	09/15/14	09/21/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1111---	:30	4	\$1,200.00	P-01	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1111---					4	\$1,200.00		0.00			
N 14	KCEC	09/15/14	09/21/14	Late Fringe Sa Hour 1.1 Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$425.00	P-01	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----1-					1	\$425.00		0.00			
N 15	KCEC	09/15/14	09/21/14	Late Fringe Sa Hour 1.2 Sa 1030p-11p	CM	1030p-11p	-----1-	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----1-					1	\$350.00		0.00			
N 16	KCEC	09/15/14	09/21/14	Late Fringe Su Hour 1.2 Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----1					1	\$350.00		0.00			
N 17	KCEC	09/15/14	09/21/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	--1----	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--1----					1	\$700.00		0.00			
N 18	KCEC	09/15/14	09/21/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	-1--1--	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-1--1--					2	\$600.00		0.00			
N 19	KCEC	09/15/14	09/21/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	--1----	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--1----					1	\$625.00		0.00			
N 20	KCEC	09/15/14	09/21/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----1-					1	\$500.00		0.00			
N 21	KCEC	09/15/14	09/21/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----1					1	\$500.00		0.00			
													Totals	60	\$25,280.00



Station Order Revised Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, September 15, 2014 to Sunday, September 21, 2014

Estimate ID
221

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 15	Sep 16	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	
Despierta America	EM	M-F	\$150.00	3	3	3	3	3			15
6:00 AM 10:00 AM		30	\$2,250.00								
Sold out P3											
Amores	DT	M-F	\$150.00			1	1				2
11:00 AM 12:00 PM		30	\$300.00								
Hoy	DT	M-F	\$190.00	1				1			2
1:00 PM 2:00 PM		30	\$380.00								
La Rosa Guadalupe	DT	M-F	\$75.00		1		1				2
2:00 PM 3:00 PM		30	\$150.00								
El Gordo y la Flaca	EF	M-F	\$250.00	1			1	1			3
3:00 PM 4:00 PM		30	\$750.00								
Primer Impacto	EF	M-F	\$250.00	1	1			1			3
4:00 PM 5:00 PM		30	\$750.00								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$4,000.00								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$3,250.00								
La Que No Podia Am	LF	M-F	\$50.00	1	1	1	1	1			5
11:00 PM 12:00 AM		30	\$250.00								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								
Univision News	LN	M-F	\$1,200.00	1	1	1	1				4
10:30 PM 11:00 PM		30	\$4,800.00								

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/4/2014 2:12:09 PM
KCEC-TV
Page 1 of 2



Station Order Revised Udall for Colorado-DSCC

Market: Denver-Boulder
Flight Dates: Monday, September 15, 2014 to Sunday, September 21, 2014

Estimate ID
221

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 15	Sep 16	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	
Primero y Diez	LN	Sa	\$425.00						1		1
10:00 PM 10:30 PM		30	\$425.00								
Sat Univision News	LN	Sa	\$350.00						1		1
10:30 PM 11:00 PM		30	\$350.00								
Sun Univision News	LN	Su	\$350.00							1	1
10:30 PM 11:00 PM		30	\$350.00								
Novela	PA	M-F	\$700.00			1					1
6:00 PM 7:00 PM		30	\$700.00								
Novela	PT	M-F	\$600.00		1			1			2
7:00 PM 8:00 PM		30	\$1,200.00								
Novela	PT	M-F	\$625.00			1					1
9:00 PM 10:00 PM		30	\$625.00								
Sabado Gigante	PT	Sa	\$500.00						1		1
7:00 PM 9:00 PM		30	\$500.00								
Gigante	PT	Su	\$500.00							1	1
7:00 PM 9:00 PM		30	\$500.00								
Station Gross Totals			\$25,280.00	11	11	11	11	11	3	2	60

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluestwestmedia.com

Date/Time Sent: 9/4/2014 2:12:09 PM
 KCEC-TV
 Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 9/4/2014
-------------------------------------------------------------	--------------------------

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC, a legally

qualified candidate of the Democratic political

party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 15, 2014			Sunday, September 21, 2014		

Total Charges: \$25,280.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, September 04, 2014

Date


Signature

720-370-7700

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Don Darab
Printed Name

SUP SALES
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mark Udall/DSCC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

Cory Gardner

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the televisio programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name

8/25/2014

5 14 PM

date

2527

BlueWest media

Wells Fargo Bank, N.A.

EZShield™ Check Fraud
Protection for Business

MEDIA BUYING

23-7-1020

5130 E.18TH AVE., DENVER, CO

September 04, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 43,069.50

Forty Three Thousand Sixty Nine and 50/100***** DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC


AUTHORIZED SIGNATURE

⑈002527⑈ ⑆10200076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

2527

KCEC-TV

September 04, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	220	09\08-14\2014:Denver:	\$21,581.50
Udall for Colorado-DSCC	221	09\15-21\2014:Denver:	\$21,488.00

Check Total: \$43,069.50